



ConnectVA presents

## [Social Media for Nonprofits Conference 2016](#)

05.04.16 | 8:30 AM - 3:30 PM

Cultural Arts Center at Glen Allen

*Featuring Beth Kanter, The Networked Nonprofit*

For the fifth year, ConnectVA presents the only day-long social media conference in the region for nonprofits, government and community organizations. Participants will learn best practices, trends, and need-to-know information to connect their organization with **social media to drive change**. The day will feature field experts, panel discussions and a presentation and workshop from internationally-acclaimed Master Trainer, **Beth Kanter**, author of the "Networked Nonprofit" books.

### **Audience Information:**

This sell-out event is catered toward nonprofit CEO's and Decision-Makers, Marketing, Communication, Development and Program Directors and Staff.

### **Who We Reach:**

- 13,000 Monthly Users
- 133,000 Monthly Pageviews (4 pageviews/visit)
- 12,000+ Combined Social Media Followers
- 3,700 Daily & Weekly Email/E-newsletter Subscribers (4,000 email opens/week)

## | Sponsorship Opportunities |

Please contact Liz at [LLungut@pnerichmond.org](mailto:LLungut@pnerichmond.org) for more information

### **Signature Sponsor – 1 available (\$3000):**

- Knowledge sharing opportunity at event (if deemed appropriate)
- Speaking opportunity at event (introduction of keynote, Beth Kanter)
- Logo in weekly e-newsletter for 1 year showing "Supporter" status through ConnectVA (\$500)
- Logo on homepage scroll for 3 months (\$2,250)
- Recognition by speakers at event
- Vendor table with prime placement
- 2 conference entrance tickets (\$170)
- Tier 1 logo placement on event registration page and all collateral materials
- Mention in press release, social media, weekly e-newsletter & blog
- Collateral material and/or promotional material distributed at event
- Customizable to sponsor need\*

[www.connectva.org](http://www.connectva.org)



**Supporting Sponsor – 2 available (\$2000):**

- Speaking opportunity at event (introduction of panel moderator or Beth Kanter workshop)
- Vendor table
- 2 conference entrance tickets (\$170)
- Logo on homepage scroll for 1 month (\$750)
- Logo placement on registration page and all collateral materials
- Mention in press release, social media, weekly e-newsletter & blog
- Recognition by speakers at event
- Your collateral material placed on event tables and/or distributed at event

**Lunch Sponsor – multiple available (\$1500):**

- Your logo placed on lunch tables
- Logo placement on registration page and all collateral materials
- Mention in press release, social media, weekly e-newsletter & blog
- Recognition by speakers at event
- Your collateral material placed on event tables and/or distributed at event
- 2 Conference Tickets (\$170)

**Breakfast Sponsor – multiple available (\$500):**

- Your logo placed on breakfast tables
- Logo placement on registration page and all collateral materials
- Mention in press release, social media, weekly e-newsletter & blog
- Recognition by speakers at event
- Your collateral material placed on event tables and/or distributed at event
- 1 Conference Ticket (\$85)

**Questions? Please contact Liz at [LLungut@pnerichmond.org](mailto:LLungut@pnerichmond.org)**